



APPLYING TO THE ENERGY SAVINGS FOR BUSINESS PROGRAM IS EASIER THAN EVER

Application Assist is a streamlined tool helping contractors and participants save time submitting applications to Emissions Reduction Alberta's (ERA) Energy Savings for Business program (ESB). This new service makes applying to ESB easier than ever. It is helping participants submit large or complex projects, like multi-measure applications, faster and with less back and forth in the system, which can lead to costly delays.

While it is most valuable for larger applications, we encourage anyone applying to the program to use it. It can be very helpful for any participants or contractors looking for guidance during their first application, making every subsequent application smoother to submit.

“Sense Engineering has submitted multiple applications to the ESB program and our customers are keen to take advantage of the incentives. The Application Assist support team has been quick to respond and helpful in managing our various applications, regardless of the complexity.”

Mack Grigg, Sense Engineering
(ESB Approved Contractor)

“At Concert Properties, we have ambitious GHG emission targets, which we can only achieve by decarbonizing our portfolio. The ESB program is an excellent opportunity to get financial support for projects that help us to reach our target. The Application Assist team has been a pleasure to work with, and we look forward to applying for funding for more projects in the future.”

Leo Glaser, Concert Properties
(ESB Participating Company)

“D-Com Electric & Communications has submitted several applications to the ESB program. We have found the program to be great for providing incentives to help our customers move forward with projects. The Application Assist support team has been essential in helping build our current project funding profile. They have been helpful in answering our questions quickly and providing guidance on applications.”

Matthew Horvath, D-Com Electric & Communications
(ESB Approved Contractor)

HOW IT WORKS

We'll work with you, step-by-step, to build your application for multiple-measure projects or complex applications, reducing the time it takes to apply.

1. Reach out to our Contact Centre to get connected with the Application Assist team.

Participants or contractors who are working on larger applications (e.g., three or more measures) or applications with additional project complexities have found this extremely helpful. Regardless of your application size or complexity, if you have questions on how to complete and submit, we can help you.

2. Work with the Application Assist team to build your application step-by-step.

The Application Assist team will then reach out to you and set up a meeting. They will walk through your project, help identify eligible measures, and work with you to build your application step-by-step. They'll help you collect and organize the information you need using templates and resources, so inputting it in the application portal is a breeze.

3. Quickly and easily submit your application.

You will then be set up with everything you need to apply quickly and easily through the Program Portal. The Application Assist team will still be available to answer any questions you may have along the way.

WHO SHOULD USE IT?

- ▶ Contractors or participants submitting large or complex projects
- ▶ Contractors or participants looking for guidance during their first application
- ▶ Anyone applying to the program who needs a hand.

To get started with Application Assist, reach out to our team by email (support@esbprogram.ca), phone (844-407-0025), or chat (available on the [program website](#) and Program Portal) and request help from the Application Assist service.