



December 10, 2013

MEDIA RELEASE

CLIMATE CHANGE AND EMISSIONS MANAGEMENT (CCEMC) CORPORATION

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CLIMATE CHANGE AND EMISSIONS MANAGEMENT (CCEMC) CORPORATION AND THE CITY OF EDMONTON HOST INTERNATIONAL LEADERS AND INNOVATORS AT LOW CARBON CONFERENCE

EDMONTON - The Climate Change and Emissions Management (CCEMC) Corporation and the City of Edmonton are hosting international leaders and innovators April 15-17 at ZERO2014: A conference for a low carbon future.

ZERO 2014 at the Shaw Conference Centre will bring together leaders from science, policy, clean technology, industry and government to address the shared goal of lowering our carbon impact.

The conference will provide innovators access to a system of support that includes business leaders, potential partners, government agencies and representatives from the financial community.

"Edmonton is proud to co-host this important conference which focuses on one of the greatest challenges facing the world today," said Mayor Don Iveson. "It will be an exciting opportunity to further explore a range of options to transform Edmonton into a more vibrant and sustainable city."

The CCEMC is a not-for-profit corporation that operates independently of government. The CCEMC focuses on stimulating transformative change by funding projects that reduce greenhouse emissions and help Alberta adapt to climate change. The conference will feature the 20 winners of the first round of the CCEMC's \$35 million international Grand Challenge that seeks to uncover innovative uses for carbon.

"The response to the first round of our Grand Challenge was exceptional," said CCEMC Chair, Eric Newell. "We eagerly anticipate introducing the top 20 projects from the first round of our international competition to a diverse and supportive innovation community."

World-leading experts will update the conference attendees on the state of climate and energy challenges facing us today. Delegates will learn new strategies for addressing these challenges including best practices from organizations and communities around the world.

For more information about the conference and to register, please visit www.zero2014.com.

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